

Annual Report 2020



Our Mission

The Elizabeth Fry Society of Greater Vancouver (EFry) is a charitable organization that supports some of society's most vulnerable populations — women, girls and children at risk, involved in or affected by the justice system. Our more than two dozen programs work to break the cycle of poverty, addiction, mental illness, homelessness and crime.

Board of Directors

Christine Paramonczyk President
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Amanda Butler
Jessica Dickson
Marlene Higgins
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Our Funders

BC Corrections
BC Housing
Children's Aid Foundation
Community Living British Columbia
Correctional Services Canada
Employment and Social Development Canada
Fraser Health Authority
Homelessness Partnering Strategy, Canada
Human Resources Development Canada,
National Grants & Contributions
Ministry of Social Development & Poverty Reduction
Ministry of Children & Family Development
Public Safety Canada
United Way of the Lower Mainland

338
WONDERFUL
volunteers

12,707
HOURS
volunteered

11,806
CLIENTS
served in 2020

A Message from EFry's CEO & Chair

This has been a year unlike any other. We spent the vast majority of it moving forward with existing programs and new initiatives. However, in March, the last month of the fiscal year, our sudden and primary focus became learning how to operate safely during a rapidly evolving global pandemic. COVID-19 led many organizations to close their doors for months. For EFry, this was never an option. We are an essential service and our vulnerable clients, particularly those without a home or internet service, rely on in-person supports. As other aid options became rarer, our client base increased dramatically, requiring us to both adapt to a new way of doing things almost overnight and to do so for a larger client base, who were deemed high-risk to contract COVID-19 due to an inability to self-isolate.

EFry quickly rolled-out our Pandemic Response Plan. We provided staff and volunteers with training in safety and enhanced sanitization protocols, as well as access to resources that were initially scarce, such as PPE, sanitizer and paper products. We were fortunate to benefit from the generosity of local suppliers who pivoted their own operations to create and/or donate these much-needed supplies.

Before the end of March, EFry organized and expanded our shelter programs by renting and placing 84 homeless seniors and families into hotel rooms. During this pandemic, when the living conditions of the homeless population were identified as a potential risk to the general public's health, we saw unprecedented movement from government in taking bold steps to mitigate risk. In so doing, the BC government has shown it can indeed mobilize to address homelessness and ensure the safety of women and children.

For virtually all our history, EFry has used a lens of gender, equity, and equality to improve the lives of those we serve. This is the legacy of our work and the strength of our approach. The pandemic has shown us the frailty of our society and the need to parse problems through just such a lens in order to make effective changes – and it has shown governments can respond far faster than we previously gave them credit. EFry will continue to work for change to address injustice and inequality for those groups most impacted: children, women, and seniors, particularly Aboriginals, Blacks, and people of colour.

As always, EFry was active on many fronts this year. We opened Legacy Manor, a 37-unit supportive housing project in Abbotsford for women and oversaw the construction of Mazarine Lodge, a similar housing project in Queensborough. We added addictions support services to our Pathways Program and expanded the management team to include a chief operating officer, Vera LeFranc. We received our building permit for our 55,000 square foot centre for vulnerable women and children in Surrey. As well, we advanced our work to fight childhood and deep poverty at the national level, and supported women transitioning back to community life to gain employment skills through our social enterprise, Woolwerx.

It's been a momentous year. More than ever, we wish to thank our staff, volunteers, donors and funders for your generous and life-changing support.



Shawn Bayes
CEO, EFry



Christine Paramonczyk
Chair



Advancing Our Mission This Year

“Women are willing and able to take responsibility for their own lives if provided with the opportunity, choice and skills to do so. Our five strategies provide that support.”

124 staff, augmented by 131 volunteers who donated 6,919 hours, supported 2,450 clients.

Reducing risk factors

12 staff, augmented by 93 volunteers who donated 2,093 hours, supported 4,111 clients.

Supporting incarcerated women & girls

2 staff, supported by the Board of Directors, participated in 3 initiatives to improve the lives of marginalized women and children.

Removing systemic barriers that marginalize women

EFry
Elizabeth Fry Society
of Greater Vancouver
Gender-responsive support to reduce women and girls' involvement in the legal system

Aiding successful prison to community transitions

11 staff, augmented by 46 volunteers who donated 1,136 hours, supported 782 clients.

Working to break the legacy of crime

28 staff, augmented by 56 volunteers who donated 2,559 hours, supported 4,307 clients.

Gratitude for EFry's Volunteers and Staff

Our clients often tell us how much they appreciate the kindness and respect they receive when accessing our programs and services. Many form long-lasting relationships with EFry team members and peers, with some joining EFry as volunteers or staff when they no longer need our support themselves. We are fortunate to have many volunteers and staff who have been with EFry for years — even decades. We are able to do what we do because of your dedication and commitment to helping vulnerable women and children build brighter futures. Thank you all.

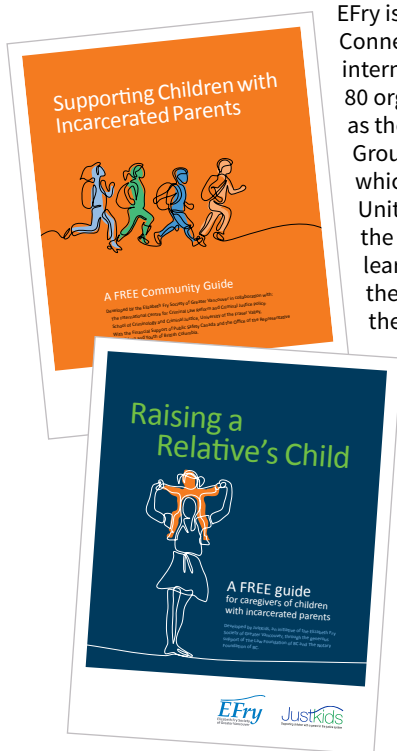
Advocating for Change

Shining a Light on the Realities of Poverty

In early March, EFry hosted the BC segment of the National Advisory Council on Poverty's national learning tour. The Council advises the Government of Canada and produces a report on the government's progress toward meeting poverty reduction targets every year. EFry's CEO, Shawn Bayes, is one of ten members of the council. During the tour, members and the national secretariat met with individuals experiencing poverty, community agencies, and other stakeholders. The Council had an opportunity to tour our New Westminster programs, and then dine with clients in Surrey and Abbotsford to learn of their experiences. EFry emphasized the need for dignity and opportunity for all, highlighted the particular needs of children, and identified how we work collaboratively with other organizations to amplify positive impacts.

International Collaboration in Supporting Children of Incarcerated Parents

EFry is a member of Child Rights Connect (CRC), an independent international non-profit network of 80 organizations formerly known as the Non-Government Working Group on the Rights of the Child, which works to advance the United Nations Convention on the Rights of the Child. EFry both learns from and contributes to the CRC, and is a member of the working group aimed at supporting children of incarcerated parents. At the 44th session of the Human Rights Council in Geneva, the Quaker United Nations Office and Child Rights Connect highlighted EFry's work to create concrete tools for caregivers and communities in supporting the unique challenges faced by these children.

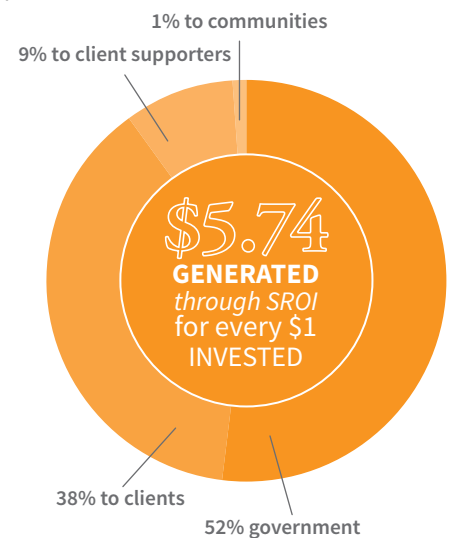


Enhancing Marginalized Children's Access to Federal Benefits

Building on EFry's child rights petition that was brought before Canada's House of Commons in the prior fiscal year, EFry continued to advocate for removing barriers that prevent children in marginalized situations from accessing federal benefits created for them. Since our lobbying began, the Government of Canada streamlined processes for children who are not in the care of their parents to receive the Canada Child Benefit and funded 700 workers to assist Indigenous families in getting and keeping it. As well, the Government funded organizations such as EFry to assist low income families in accessing the Canada Learning Bond for their children's post-high school education.

Social Return on Investment

Constellation Consulting Group conducted a Social Return on Investment (SROI) audit of our Ellendale and Ellendale Cradle programs, which support women and new mothers in recovery from addiction. SROI helps to calculate the amount of social value and savings that are created by investing in social initiatives in comparison to the cost of the investment. Their analysis showed every \$1 invested resulted in the creation of \$5.74 in economic and social value, benefitting clients, their children and families, local communities, and the government. The BC government and citizens receive a \$3 return for every dollar invested through decreased demand for other government supports.



Parent Support & Resilient Kids

EFry continues to build on our services to help marginalized mothers develop strong parenting skills that promote healthy child development, along with our JustKids suite of programs aimed at meeting the specific needs of children who experience parental incarceration, addiction or homelessness.

Growing Great Kids & Families

We now offer Growing Great Kids & Families, an evidence-based parenting and child development program, in several of our support settings — from prison, to shelters and addictions treatment, to clients living independently in the community. Designed to support healthy starts from prenatal care through age 8, our clients value it so much that some graduates have become Peer Support Workers who help guide new participants through the process with the insights of someone who understands firsthand the challenges our clients face. In total, we guided 86 women through the program this year.

Future Bright

EFry's Future Bright team provided no-cost support to help low-income families and caregivers acquire government identification, open Registered Education Savings Plans (RESPs) for their children, and apply for federal and provincial grants to fund their children's education after high school. The team took part in community events and visits, as well as offered virtual Future Bright Fridays Zoom and phone sessions when the pandemic arrived.

JustKids

We welcomed 163 children to our JustKids Saturday Clubs and annual holiday party. Our week-long Blue Sky Summer Camp welcomed 72 campers this year.

Peer Support

Funding from the Vancouver Foundation through University of British Columbia enabled us to hire 3 Peer Support Workers and 2 participatory research assistants for the Growing Great Kids research project. These women provided invaluable assistance to 18 mothers this year, providing 243.5 hours of in-person support and 21 hours of phone support. Peers also help mothers access education grants for their children through Future Bright.



EFry
1939-2019
80 Years
Elizabeth Fry Society
of Greater Vancouver

Make your child's Future Bright

with **FREE** government money for your child's education

Find out more at:
www.mysmartfuture.org/efry

Future Bright

is a free EFry program that helps parents and guardians access the Canada Learning Bond and BC Training and Education Bond for your child(ren).

This money is free for you to claim for your child(ren) and you don't have to contribute any money yourself.

We will help you with every step of the process, so you can easily access this money to improve your child's future.

Contact us today to claim up to thousands of dollars in **FREE MONEY** for your child

futurebright@elizabethfry.com
604-520-1166

Our Future Bright team registered 338 children for RESPs and federal and provincial education grants totalling more than \$1 million. As well, EFry offers a triple-matching program which also gets government top-up funds that turns a client's \$25 RESP contribution into a \$140 contribution.

Shelter & Housing

COVID Response Hotel Program

In the early days of the pandemic, EFry moved quickly to house our most vulnerable homeless clients in hotels. Mothers with children were moved into 33 suites in Surrey, while seniors and women with complex health conditions had access to 26 rooms in New Westminster. All received case management support and most have been moved into permanent housing.

Home-based Shelters

We view our shelter programs as stepping stones to permanent housing. Sheena's Place, Elizabeth Gurney House and Cynthia's Place operate from houses where adult women, or women with children, have private space but live communally and contribute to the running of the homes while our case management staff assist them in addressing their challenges and finding stable homes.

New Supportive Housing for Women

We were thrilled to open Legacy Manor in Abbotsford, a 37-unit supportive housing project for women who are homeless or at risk of homelessness. In Queensborough, New Westminster, we oversaw construction of a similar 44-unit project that opened in summer 2020.

The Power of Housing

EFry's Surrey and New Westminster Reaching Home program helps those who have been homeless for more than six months or repeatedly homeless. EFry has been the backbone agency in Surrey for a decade, with three other partners providing a coordinated response to individual and community needs.

This year:

- 63 women and 199 children were supported
- Average of 18 days until stable housing secured
- 27% employed in less than a year.



Celebrating the opening of Legacy Manor. L to R: Garry Begg, MLA Surrey-Guildford, Stó-ló First Nation Elder Rosemary Trehern, EFry executive director Shawn Bayes, Abbotsford Councillor Brenda Falk



Supporting Incarcerated Women & Girls

E Fry began as an organization focused on supporting incarcerated women and helping them transition back to life in our communities. This remains a key focus of our work today. We support women and girls in facing trauma, mental health and addiction challenges, as well as fostering parent-child bonding, planning for housing upon release, job and life skills development, and creating employment opportunities.



E Fry supports culturally-centred practices for clients in our programs.

1,671
HOURS OF
life skills provided
BY EFry VOLUNTEERS



The Storybook Program was provided in 8 prisons and supported literacy and stronger parent-child attachment between 701 children and their parents.

Re-entering Community Life

Increasing Transitional Housing Capacity

Columbia Place houses women on parole. In addition to the graduated release and individualized case management Columbia Place program has always offered, this year, we expanded this program to provide women with complex needs addiction treatment support and counselling. E Fry assisted 35 women this year.

78%
women on parole
granted successful
COMMUNITY
RELEASE

Woolwerx: Creating Jobs through Social Enterprise

E Fry's social enterprise, Woolwerx, provides training and employment to women after prison. Women learn to process donated waste wool from Canadian farmers and turn it into artisanal wools and wool products that have proven to be top sellers at regional craft fairs. Woolwerx was awarded the 2019 Elizabeth and Richard Ashford Textile Award in recognition of its mission to support women in rebuilding their lives through sustainable fibre arts. Employment increased from six to nine wool workers as business grew.



Woolwerx table at A Touch of Saltspring, one of many regional craft fairs where our products were sold.

A Safe Place to Connect

EFry welcomed 2,100 women to our Maida Duncan Drop-in Centre this year. The drop-in offers snacks, donations, computers, laundry, help accessing other community services, and a range of special events including dental clinics, yoga and more.

Helping Women Exit Sex Industries

In May, Public Safety Canada announced \$3.75M Crime Prevention Action funding for EFry's Women Exiting Abuse, Violence and Exploitation (WEAVE) program. WEAVE supported 25 women in Abbotsford in exiting the sex trade this year and supported them in working to achieve their individual goals. The program is delivered by the Elizabeth Fry Society of Greater Vancouver, in collaboration with Archway Community Services and SARA for Women.

Third-Party Administration (TPA)

Our TPA program provided income support assistance for 1,340 vulnerable and challenging individuals to access to the BC Employment and Assistance program, Canada Pension, Old Age Security, or other income supports.

Under Construction

Our 55,000 square foot facility for vulnerable women and children has entered the construction phase. With the building permit in place, Ventana Construction has begun work on our five-story Surrey building, which will bring together ultra-affordable housing, a shelter, JustKids programming, a multi-disciplinary health clinic and office space.



Underway: The building permit has been issued for EFry's 55,000 square foot facility in Surrey.



EFry took part in a variety of community activities this year, including Pride celebrations and Pow Wows.

1,340
ASSISTED
in accessing
income supports



Donor Report

“EFry would like to thank our donor family for their generous support which makes so much of our work possible.”

Circle of Joy (Gifts over \$50,000)

Anonymous Donor for
137th Street Project
Children's Aid Foundation

Circle of Renewal (\$25,000-\$49,999)

Lilli & Jerry Luking

Circle of Integrity (\$10,000 to \$24,000)

Family & Friends of Jaime
Lynn Tuningley-Russell
MakeWay Foundation —
Anonymous Donor
April Olsen
The Rix Family Foundation

Circle of Empowerment (\$5,000 to \$9,999)

Orbis Investments
(Canada) Limited
Save-on-Foods,
Store #916 Sapperton
United Way of the Lower
Mainland, 1988 Fund
Marianne Vidler

Circle of Love (\$2,500 to \$4,999)

Marilyn Bayes
Anne Bruneau
Burnaby District
Student Advisory
Council Fundraiser
City of New Westminster
Howard Eaton
Shona Lam
Mark & Laurel Plimley
Fund
Paula Knight in the name
of Doris Willis
Ventana Construction
Corporation

Circle of Well Being (\$1,000 to \$2,499)

Conni Bagnall
Shawn Bayes
Betty Burrell
Cathy and David Scott
Kevin Farris
CHIMP Foundation
Amanda Gibson
Joshua Hunt
James Hunter

Gordon Mackenzie

Amanda Milne
Clare Mochrie
Brian Oostenbrink
PayPal Giving Fund,
donations through
designation
RDH Building
Engineering Ltd.

Remembering Otto and
Marie Pick Charitable
Foundation

Shoppers' Drug Mart
Soroptimist International
of White Rock

St. Mary's Anglican
Church Kerrisdale
Thomas Teyemtenot

Jessica Treagus
William Sonoma,
South Granville
Danielle Windt

Circle of Healing (\$500 to \$999)

Karen Alvarez
Benevity Community
Impact Fund
Bollman Roofing &
Sheet Metal Ltd.
Curiosity Corner Preschool
Denise Taylor Ellis
& Billy Ellis
Alexandra Diebel
Friends of the Evelyne
Saller Centre Society
Robert Hargreaves
Deborah Lloyd
Lookout Housing and
Health Society
MacGuffin
Productions II Ltd.
David Maclean
Darlene Marno
Sandra Micheals
Pamela Ottridge
Christine Paramonczyk
Adrian Picard
Charles Richmond
Kelly Sawatzky
St Augustines School,
Kindergarten Class
Angela Steinger
Summit Gradall
Service Ltd.

Vipul Tnakrar
Vancouver City Savings
Credit Union Employee
Volunteer Grant
Jeffrey Wadge
Barbara Westly
Marilyn Williams
Susan Witter

Circle of Caring (\$200 to \$499)

Mairy Beam
Zachary Benjamin
Linda Bougie
Barbara Bowes
Judith Coffin
Michael Davis
Alix Drabek
Dierdre Evans
Vancouver Foundation
Andrea Glen
Roger Goble
Yvonne Grue
Mark Halpern
Kathy Harding
John Heddle
Judy Hodson
GWIL Industries
Linda Jacobs
Dawn James
Judy Jeffs
Judith Johnson
Danielle Johnson
Mary Kendall
Rajeshpal Khalsa
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Nicole Lee
Mary MacDonald
Maryanne MacKenzie
Doug McFadden
David Millard
Miriam & Phil Webber
Dawne Nelson
Desiree Nielsen
Alan Novotny
Irene Ostrowercha
Linda Pavan
Kas Pavanantharajah
Erika Plett
Provincial Employees
Community Services Fund
Ellen Pye

Carolyn Reicher
Daniel Rohloff
Irene Sam
Rhiannon Satherley
Ljubica Skrepnik
Elizabeth Smayda
Donors through
United Way of the
Lower Mainland
David Wallace

Circle of Sharing (\$100 to \$199)

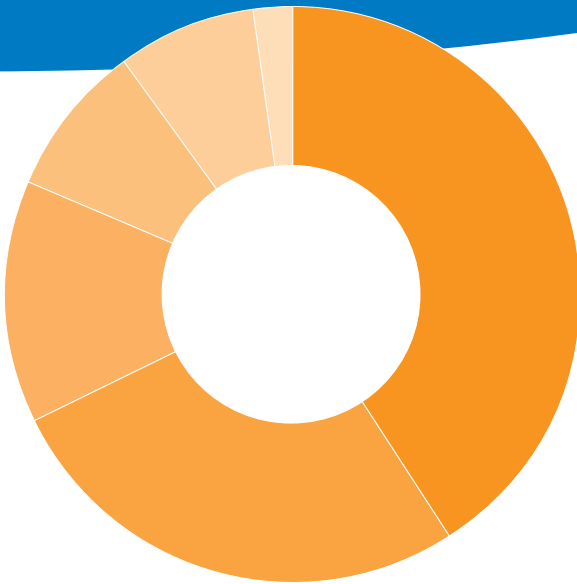
Sara Allain
Marilou Appleby
Haran Aruliah
Shirley Barnett
Sandra Brynjolfson
Barbara Cohen
Lynda Darling
Glen Davis
Maria Dobrinskaya
Susanna Egan
Nicola Hands
James Harcott
Judy Hodson
Darlene Jamieson
Annat Kennet
Mary Landell
Robert MacDougall
Cathryn Magee
Colin Maishment
Mary Martin
Stephen McCormick
Lois McNabb
Beth Morrison
Irene Ostrowercha
Parish of Saint Stephen
the Martyr, Burnaby
Peninsula United
Church Women
Shelley Roberts
Ljubica Skrepnik
Elizabeth Solecki
St. Mary The Virgin
Sapperton
Stacey Taylor
Meaghen Taylor-Reid
Deborah Thomas
James Watt
Maggie Yuen

Circle of Support

Namiko Abe
Daniel Alderman
Shelagh Armour-Godbolt
Bruce Arthur
Susan Bazilli
Donalda Brown
Brian Coleman
Diamond Head
Consulting Ltd.
Rachael Eedy
Brad Forward
Lindsay Gallichen
Fred Goddard
Donna Haynes
Laurel Holyoak
Carla Hudson
Jamee Justason
Marie Kadatz
Ava Kerkhoven
Linda LaRochelle
Wendi Li
Terry Linden
Patricia McEvoy
Susan McKechnie
Sheryl McMillan
Carole Neilson
Jessica Ngan
Katherine Nungesser
Jhenifer Pabillano
Tanya Punjabi
Carla Richards
Dorothy Rogers
Raymond Shaw
Schoel Shuster
Bill & Hilda Silversides
Social Impact Advisors
Viginia Tupper
Peter Turgoose
Dale Turton
Cindy Vodermayr
Uda Walker
Bette-Jean Walmsley
Rick Williamson
Joseph Wilmot
Tara Wren
Therese Wright

Financials

April 2019–March 2020

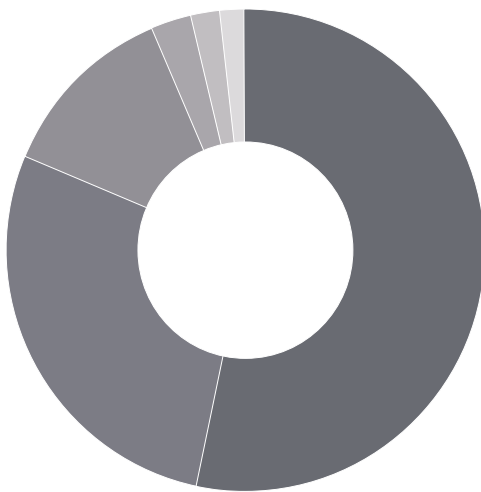
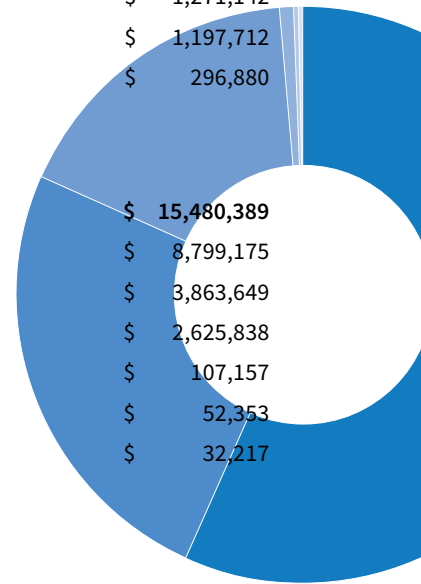


Expenses

Women at risk	\$ 6,131,108
Community justice	\$ 4,072,129
Families at risk	\$ 2,044,853
Youth at risk	\$ 1,271,142
137th Street Project	\$ 1,197,712
Management and policy	\$ 296,880
Total	\$ 15,013,824

Revenue

Provincial government contracted programs	\$ 8,799,175
Federal government contracted programs	\$ 3,863,649
Grants, donations, and other income	\$ 2,625,838
Rental income	\$ 107,157
United Way	\$ 52,353
Interest and investment income, net of changes in fair value	\$ 32,217
Total	\$ 15,480,389

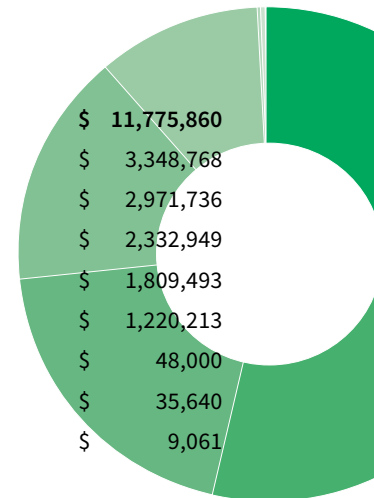


Assets

Capital assets	\$ 6,295,927
Current assets	\$ 3,310,338
Restricted cash and term deposit	\$ 1,436,565
Prepaid rent	\$ 324,201
Other assets	\$ 226,752
Investments at fair value	\$ 182,077
Total	\$ 11,775,860

Liabilities & Net Assets

Long-term debt	\$ 3,348,768
Net assets	\$ 2,971,736
Current Liabilities	\$ 2,332,949
Deferred contributions	\$ 1,809,493
Deferred capital contributions	\$ 1,220,213
Lease inducement	\$ 48,000
Replacement reserve	\$ 35,640
Deficiency in equity-accounted organizations	\$ 9,061
Total	\$ 11,775,860



Join Us!

Help build brighter futures for vulnerable women and families with a donation to EFry. Many of our programs, particularly those which support children, are made possible solely thanks to donor support.



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of Greater Vancouver